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SURCAR

11-12 JUNE 2009 • PARIS

surcar@gisi.fr

24th INTERNATIONAL CONFERENCE ON AUTOMOBILE BODY FINISHING

NEW FOR 2009

- Exclusive analysis by a prospective specialist and color expert
- A special exhibition hall dedicated to products
- Customized sponsorship opportunities
- A major business venue: PARIS

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SURCAR 2009



Mr Takashi SUZUKI
Honorary President
of SURCAR 2009
Project General Manager
Paint & Finishing Design
Department
TOYOTA Motor Corporation



Mr Pierre PENIN
President of the Technical
Committee.
**Former Head of PPG
Automotive Paint Division**

SURCAR will be celebrating its
24th anniversary in Paris on
11 and 12 June 2009.

SURCAR has been the major B to B
event for the body finishing
automobile industry since 1961.

SURCAR provides the body finishing
community with a unique opportunity
for discussion and interaction
covering topics ranging from
highly technical issues, innovative
technologies and advanced
materials, to the organizational
challenges faced by the industry,
legislative, environmental and
business trends and priorities.

SURCAR 2009 is also, THE place to
do business as this year's session
offers customized sponsorship
packages to suit your promotional
objectives and budget!

250 international delegates are
expected who will benefit from
60 technical papers and workshops,
updated information on the emerging
markets and top speakers from
Japan.

“LEAN & GREEN”

In this time of financial crisis, it is more important than ever to keep up to date with the latest products, processes and technologies which can provide efficient and cost effective solutions while also addressing the key environmental issues facing the automobile body finishing industry.

SURCAR offers you a unique opportunity to tackle the following:

- The green challenge of energy saving in paint shops
- The organization of paint shops in Europe and in BRIC countries
- The latest anti-corrosion products and technologies
- How to achieve the next performance advance for clear coat and color development.

The 2-day program will focus on how our industry can combine GREEN with LEAN and how we can set the pace by providing and using efficient products and methods, while respecting the environment and working in a sustainable manner.

Our technical committee has selected the most relevant and up-to-date technical papers. All presentations and panel discussions will be given by leading authorities in each field. We are also opening the doors of SURCAR to other specialists and are honored to welcome a prospective specialist, FUTURIBLES, and a color expert from NELLY RODI.

For the 24th session of SURCAR, we have introduced a number of changes for our delegates:

- For the first time, SURCAR will take place in Paris at CAP 15, an international congress centre.
- An exhibition hall with 18 booths available will confirm SURCAR's role as THE place to do business in the industry!

We hope you won't miss this opportunity to meet up with colleagues, current and prospective clients and suppliers!

We look forward to welcoming you to Paris in June.

Mr Takashi SUZUKI

Mr Pierre PENIN

THURSDAY 11 JUNE 2009

8.30 am *Welcome & registration of the delegates*

INTRODUCTION

- 9.00 am **Opening of SURCAR 2009**
Pierre PENIN, President of the Technical Committee
- 9.05 am **Introduction by the Honorary President of SURCAR 2009**
Takashi SUZUKI - **TOYOTA MOTOR Corp. (JAPAN)**,
Project General Manager - Paint & Finishing Design Department
- 9.15 am C01 **Moving towards a mobile consumer: impacts and consequences for 21st century vehicles**
Véronique LAMBLIN - **FUTURIBLES Group**,
Futures and Strategy Studies Director

THE NEW "GREEN" CHALLENGE OF ENERGY SAVING

Chairman: Marc LOIGEROT - PSA PEUGEOT CITROEN

- 9.45 am C02A **PSA Global approach for energy saving in OEM paint shop**
Marc LOIGEROT - **PSA PEUGEOT CITROEN (FRANCE)**,
Paint, Materials and Processes Manager
- 10.00 am C02B **Synergies between the paint equipment supplier and the Energy Service Company**
Luigi LAZZARI - **GEICO (ITALY)**,
Proposal Engineering Executive
- 10.30 am C03 **Solutions for sustainable success: eco-efficiency analysis on car body painting**
BASF (GERMANY)
- 10.45 am C04 **Energy efficient process technology**
Bodo MAYER - **EISENMANN AG (GERMANY)**,
Manager Sales Automotive Systems
- 11.00 am C05 **Eco DryScrubber: solution to cut energy consumption in a paint shop by 30%**
Dirk GORGES - **DURR Systems (GERMANY)**,
Sales & Marketing Senior Vice President
- 11.15 am C06 **New application system for water-borne paints under easy air-conditioning**
Igarashi HIROSHI - **KANSAI PAINTS (JAPAN)**,
Manager

Questions and Answers

11.30 am *Coffee break*

NEW PAINT SHOPS -To optimize quality, cost & performance

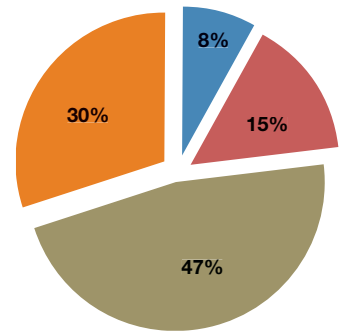
Chairman: Giorgio Germano FABRO - FIAT Automobile Group

- 11.55 am C08 **Paint Shop No.4: cost analysis and cost reduction solutions to install and manage paint shops**
Fazel EMAMI - **IRAN KHODRO (IRAN)**,
Paint Shops No.4 Project Manager
Ali HAJSADEGHI - **IRAN KHODRO (IRAN)**,
Paint Shops No.4 Technical Expert

12.45 pm *Lunch*

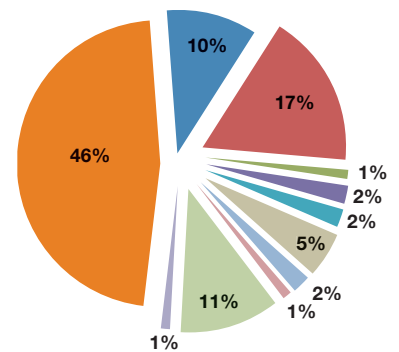
WHO WILL ATTEND

Statistics for the 2007 session



■ France
 ■ America
■ Europe (excluding France)
 ■ Asia

Job profile : Executive Staff / Senior Level



■ Top Management: CEO / Vice President / Chairman / Plant Manager

■ Sales & Development Manager / Key Account Manager..

■ Construction & Division Manager

■ Laboratory & Research Manager

■ Process Manager & Production Manager

■ Technical Manager / Engineering Manager

■ Buyers

■ Finishing Products Manager

TECHNICAL COMMITTEE

Mr Takashi SUZUKI

Honorary President of SURCAR 2009
Project General Manager
Paint & Finishing Design Department
TOYOTA Motor Corporation

Mr Pierre PENIN

President of the Technical Committee
Former Head of PPG Automotive Paint
Division

Official Technical Members

ABB - Philippe ALLUYN
AUDI AG - Bernhard WOLL
BASF - Thierry HERNING
BMW - Walter WIMMER
CHEMETALL TS - Roland JAUBERT
DAIMLER CHRYSLER - Rolf SPECHT
DOW - Maxime GOLBERG
DUPONT - Martin VIROT
DÜRR - Tim HAYES
EISENMANN - Ralf VOELLINGER
FIAT - Giorgio Germano FABRO
HENKEL - Philippe HUYS
HENKEL - Jean-François NORDMANN
PEUGEOT-PSA - Marc LOIGEROT
PPG - Jean BARJOT
RENAULT - Philippe DIVINE
TOYOTA - Ahmet DOGAN

Substitute Members

DUPONT - Pascal NICARD
EISENMANN - Bodo MAYER
EISENMANN - Guy ROBREAU
FIAT - Roberto SELVESTREL

Guest Members

Reinhard KRAUS
Johann THALER
INVENTIS - Karl-Heinz HEINEL

THURSDAY 11 JUNE 2009

- 2.30 pm C09 **Aiming for lean green compact topcoat booth**
Yoshinobu TAMURA - **ISUZU MOTORS Ltd (JAPAN)**,
Senior Specialist - Paint Engineering Group
-
- 2.50 pm C10 **New paint shop in Blainville**
Patrick DANSET - **VOLVO Trucks (FRANCE)**,
Project Manager
**Focus on low cost strategy, energy saving and
painting plastics in-line**
Mårten HENRIKSSON - **VOLVO TRUCK Corp. (SWEDEN)**,
Head of Paint Shop
-
- 3.10 pm C11 **Automobile Painting in the BRIC Countries.
Quality at low cost: how to reduce the CPU through energy
consumption, reduced material consumption, increased uptime,
simplified maintenance and lean processes**
Dr Hans SCHUMACHER - **DURR Systems (GERMANY)**,
President & Chief Executive Officer of Application Technology Business Unit
-
- 3.30 pm C12 **Coating process for "Ultra low cost: strategies for global and local
production on the same line performance modeling"**
Eric VAS - **TATA (INDIA)**,
Head of Corporate Planning
-
- 3.50 pm C13 **PSA Industrial experience of compact paint process at Poissy**
Stéphane GELAS - **PSA PEUGEOT CITROEN (FRANCE)**,
PSA Peugeot Citroën - Paint Process Manager

4.10 pm *Coffee break*

ANTI-CORROSION Innovative products and technologies

- 4.40 pm C14 **Efficiency improvements, energy saving and co2 reduction
as a driver of innovation in cavity conservation**
Freddy Doll - **IPR (GERMANY)**,
Chief Executive Officer
Werner BERGER - **PFINDER KG (GERMANY)**,
Chief Executive Officer

5.00 pm **Workshop N°1: " New Products and Technology"**
Chairmen: Pierre PENIN & Stephane GELAS – PSA PEUGEOT

- C15 **Oxsilan® – the zinc phosphate replacement that goes beyond
zirconium alternatives**

CHEMETALL

- C16 **TecTalis , the successor to Zinc phosphate: learning curve after
1 year running on different car body lines**

Peter KUHM - **HENKEL AG & Co. (GERMANY)**,
Global marketing Pretreatment
Philip HUYS - **HENKEL AG & Co. (GERMANY)**,
Segment manager Europe

- C17 **Zircobond®: when ecology meets cost efficiency in
pretreatment**

Rich MOYLE - **PPG (USA)**,
Product Manager Pretreatment
Michael BRÜGGEMANN - **PPG (USA)**,
Technical Director Substrate Protection Systems

Questions & answers

6.00 pm *End of the day 1*

FRIDAY 12 JUNE 2009

8.30 am *Welcome & registration of the delegates*

INTRODUCTION

9.00 am C18 **Lifestyle & attitudes 2010: focus on color ranges in the automotive universe**
Vincent GREGOIRE - **NELLY RODI (FRANCE)**,
Lifestyle Director

COLOR - Newest trends in development & application

9.30 am C19 **Color development process for new vehicles manufactured in Europe**
Ahmet DOGAN - **TOYOTA (BELGIUM)**,
Senior Manager - Material Engineering Division - Paint Department

9.50 am C20 **Development and application of new online multi-colored mixing technology**
Tobias HERRLE,
Project Engineer for the **AUDI Company (GERMANY)**

10.10 am C21 **Implementing an economic manufacturing process for Pearl-White**
Peter Larsson - **VOLVO (SWEDEN)**,
Director Painted Body Engineering
Dr. Karl-Friedrich DOESSEL - **DUPONT (GERMANY)**,
Director Technology and Product Planning

10.30 am *Coffee break*

TOWARDS THE NEXT GENERATION OF PLASTICS

Chairman: Philippe DIVINE - RENAULT

11.00 am C22 **The next generation of plastics for the online painting process**
BASF (GERMANY)

11.20 am C23 **Off-line body panels painting: process & product evolution**
Jean-Paul MOULIN - **PLASTIC OMNIUM (FRANCE)**,
Research & Innovation Director
Sébastien GUYON - **PLASTIC OMNIUM (FRANCE)**,
Industrial Innovation Manager

11.40 am C24 **Plastic parts paint line**
Xavier ERHARD - **RENAULT (FRANCE)**,
Deputy Manager Paint Engineering
Yvon LE NOAN - **ABB (FRANCE)**

12.00 pm *Lunch*

CLEAR COAT

Chairman: Bernhard WOLL - AUDI (Germany)

1.30 pm C25 **Future development of actual performance towards customer requests**
Giorgio Germano FABRO
FIAT Group Automobiles (ITALIA),
Manager - Manufacturing Engineering Paint

SPEAKERS

(C24) **ABB** - FRANCE
(C03-C22-C27) **BASF** - GERMANY
(C29) **BOLLIG & KEMPER** - FRANCE
(C15) **CHEMETALL Group**
(C07) **DUPONT Automotive OEM Coatings** - FRANCE
(C21-C28) **DUPONT Performance Coatings** - GERMANY
(C05-C11) **DURR Systems** - GERMANY
(C04) **EISENMANN** - GERMANY
(C25) **FIAT** - ITALY
(C01) **FUTURIBLES** - FRANCE
(C02B) **GEICO** - ITALY
(C16) **HENKEL AG & Co.** - GERMANY
(C20) **HERRLE Tobias** - GERMANY
(C14) **IPR** - GERMANY
(C08) **IRAN KHODRO** - IRAN
(C09) **ISUZU MOTORS** - JAPAN
(C06) **KANSAI PAINTS** - JAPAN
(C18) **NELLY RODI** - FRANCE
(C14) **PFINDER KG** - GERMANY
(C23) **PLASTIC OMNIUM** - FRANCE
(C17-C26) **PPG** - USA
(C02A-C13) **PSA PEUGEOT** - FRANCE
(C24-C30) **RENAULT** - FRANCE
(C30) **SAMES** - FRANCE
(C12) **TATA** - INDIA
(C19) **TOYOTA** - BELGIUM
(C31-C32) **TOYOTA** - JAPAN
(C10) **VOLVO Truck Corporation** - FRANCE
(C10-C21) **VOLVO Truck Corporation** - SWEDEN

SPONSORSHIP OPPORTUNITIES

DURING THE SURCAR EVENTS

- AT THE BUSINESS COCKTAIL PARTY
- AT BOTH THE LUNCHES
- AT THE SURCAR AWARDS

ON SURCAR PRODUCTS AND/OR SERVICES

- On the 400 SURCAR official briefcases
- On the 400 badge ribbons
- On the 1000 water bottles
- On the 400 USB Keys

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showcase your innovations

raise your profile and be seen

by all during the major event for your industry

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FRIDAY 12 JUNE 2009

1.50 pm	Workshop N°2: <i>Chairman: Bernhard WOLL - AUDI</i>
C26	Clear Coats: how to achieve the next performance advance Richard RAABE - PPG (USA) , Automotive Clear Coat Product Manager Jean BARJOT - PPG (FRANCE) , Technical Director Automotive Decorative Systems
C27	BASF (GERMANY)
C28	Dr. Karl-Friedrich DOESSEL - DUPONT (GERMANY) , Director Technology and Product Planning
C29	Outlook on new technologies on scratch resistant clear coats Jean-François ROLAND - BOLLIG & KEMPER (FRANCE) , Technical Director <i>Questions and Answers</i>

LEAN APPROACH - Efficiency & improvement

Chairman: TOYOTA

2.50 pm	C30	Innovative solutions for the robotization of the applications of hydros interiors for lines with strong paces Stéphane SYLLA - RENAULT (FRANCE) , Paint Shop Facilities Project Manager Asbed KECHICHIAN - SAMES (FRANCE) , Marketing & Communication Manager
3.10 pm	C31	Establishing superior quality conditions through Kaizen process and equipment - Tsutsumi Plant Denzo NAKAMURA - TOYOTA (JAPAN) , Manager Kentaro TANAKA - TOYOTA (JAPAN) , Engineer
3.30 pm	C32	Future direction for 2015 Automotive Paint Masahiko ISHII - TOYOTA (JAPAN) , Group Manager - Paint & Finishing Design Dept.

3.50 pm *Coffee break*

4.20 pm **SURCAR Awards**

CONCLUSION

4.50 pm	Highlights of SURCAR 2009 and goals for 2011 Takashi SUZUKI - TOYOTA (JAPAN) , Honorary President of SURCAR 2009
5.10 pm	End of the 24th SURCAR Conference Pierre PENIN, President of the Technical Committee

PRACTICAL INFORMATION

■ When

11 & 12 June 2009

■ Where

CAP 15:
3, quai de Grenelle - F75015 PARIS

Metro:
Line N°6 - "Bir-Hakeim" station

R.E.R:
Line C - "Champ de Mars Tour Eiffel" station
Line A - Change at Charles de Gaulle Etoile
(then Metro line N°6 to "Bir-Hakeim" station)

Map available at www.surcar.net

■ How to register

Please post, fax or e-mail your registration form to:

GROUPE ETAI - GISI

Elisabeth Caron-Gendry
12-14 rue Médéric
F- 75815 Paris Cedex 17

Fax: + 33 (0)1 56 79 39 57

E-mail: surcar@gisi.fr

■ Official transport partners



■ Registration fees

• For constructors

1 delegate: € 700 excl VAT - € 837,20 Incl. VAT

• For suppliers

2 Pass Package, includes 2 registrations:
€ 2100 excl VAT - € 2511,60 Incl. VAT

3 Pass Package, includes 3 registrations:
€ 3900 excl VAT - € 4664,40 Incl. VAT

The 3 Pass Package gives you the opportunity to invite along an automobile constructor

Each pass covers the two day conference, coffee breaks, lunches, the business cocktail party, Surcar Awards, folder and presentation material for each delegate.

SALES TERMS

Registration fees

Registration fees include entry to the conference, coffee breaks, lunch and presentation texts. Participants must pay the registration fee prior to the day of the conference.

On the day of the conference, the organizer reserves the right to refuse entry to registered participants who have not yet paid, and full payment may still be required from them.

Accommodation

Accommodation and transfers are at the expense of the participants.

Payment methods and terms

Payment can be made:

- By crossed cheque payable to the order of GISI
- By bank transfer to the GISI account
- Online at the www.surcar.net website

The invoice, payable upon receipt, will be sent by the GISI account department on receipt of :
- the duly completed registration form,
- corresponding payment.

**GISI - EU VAT Identification number:
FR 01 309 395 820**

Bank information

Domicile: NATEXIS BANQUES POPULAIRES
30, Avenue Pierre Mendès France
F 75013 PARIS
Bank: 30 007 / Desk Code: 99999
Account N°: 04066398000 - RIB key 43
BIC: CCBPFRPPPAR
IBAN: FR76 3000 7999 9904 0663 9800 043

Account Address

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12-14 rue Médéric - 75 815 PARIS Cedex 17
(France)
Tel.: + 33 (0)1 56 79 39 82
Fax: + 33 (0)1 56 79 39 10

Cancellation conditions

For cancellation no later than 30 days before the conference starts, registration fees will be reimbursed less an admin charge of € 250 (excl VAT). Within 30 days of the event, registration fees are payable in full. Each delegate may be substituted at any time. The name of the substitute must be given in writing to the organizers before the event.

All cancellations must be confirmed in writing by registered mail and confirmation of receipt will be issued by return.

The organizers reserve the right to postpone the conference or change the program content in the event of circumstances beyond their control.

**Sales terms also available at
www.surcar.net**

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REGISTRATION & ENQUIRIES

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